

# Ring-closing metathesis in flavonoid synthesis, part 2: neoflav-3-enes

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#### Abstract

A series of neoflav-3-enes with a variety of natural substitution patterns was prepared from 1-(allyloxy)-2-[1-(aryl)vinyl]benzenes by Grubbs second generation (GII) catalyst-promoted ring-closing metathesis (67 - 99% yield). The 1-(allyloxy)-2-[1-(phenyl)vinyl]benzene substrates were accessible in yields of 52 – 94% from the corresponding 2-(allyloxy)acetophenones via a Grignard reaction and Lewis acid-promoted dehydration, either in a one pot process in the presence of Al(OTf)<sub>3</sub> or in consecutive steps with CuSO<sub>4</sub> as dehydrating agent.



Keywords: Flavonoid, neoflavene, Grignard, aluminium triflate, metathesis, Grubbs catalyst

#### Introduction

The flavonoids, which are characterized by a  $C_6-C_3-C_6$  skeleton, i.e. two aryl rings linked by a three-carbon chain, are important privileged compounds with anti-cancer, anti-mutagenic, vasodilatory, anti-inflammatory, anti-allergenic, anti-microbial, anti-viral, neuroprotective and antioxidant activities, amongst others.<sup>1</sup> The flavonoids are further subdivided into three subclasses, i.e. the flavonoids (1), isoflavonoids (2) and neoflavonoids (3), depending on the position of the attachment of the B-ring to the heterocycle (Chart 1).



Chart 1. Basic skeleton for the flavonoid (1), isoflavonoid (2) and neoflavonoid (3) subclasses of the flavonoids.

Whereas both the flavonoid (1) and isoflavonoid (2) subclasses may be prepared from chalcones (1,3-diaryl-2-propen-1-ones),<sup>2-11</sup> classical synthetic methodology towards neoflavonoids (3) mostly rely on the preparation of 4-arylcoumarins,<sup>12</sup> which require the availability of suitably substituted 3-oxo-3-arylpropanoates or arylpropiolates (Von Pechmann condensation of highly activated phenols),<sup>13-17</sup> 3-arylacrylonitriles (Houben-Hoesch reaction with phenols)<sup>18,19</sup> or 2-hydroxybenzophenones (Perkin reaction with anhydrides or acyl halides,<sup>13,16</sup> olefination<sup>20</sup> or alkoxyacetylide addition – cycloisomerization<sup>12</sup>). Modern catalytic methods towards neoflavonoids, on the other hand, require suitably substituted coumarins (oxidative Heck reaction with arylboronic acids),<sup>21</sup> coumarins with electron-withdrawing groups on position 4 (e.g. Suzuki coupling with arylboronic acids,<sup>22-24</sup> Ullmann coupling with aryl halides,<sup>25</sup> palladium-catalyzed coupling with triarylbismuth<sup>26</sup>), *ortho*-hydroxy or -methoxycinnamates (Heck reaction with aryl halides),<sup>27</sup> 3-arylpropiolates or aryl 3arylpropiolates (transition metal catalyzed inter- and intramolecular hydroarylation),<sup>12,28</sup> or 2-(1phenylvinyl)phenols (cyclocarbonylation and -carboxylation).<sup>12</sup> Alternatively, neoflavonoids (**3**) may be reached through the preparation of neoflav-3-enes, which are commonly synthesized by either (i) heat or Lewis acid induced cyclization of aryl 3-arylprop-2-ynyl ethers<sup>29-32</sup> or (ii) mercury mediated coupling of a phenolic entity and a chromene.<sup>13</sup>

In our endeavours to find benign, catalytic methodologies towards the synthesis of flavonoids, we recently reported a ring-closing metathesis strategy for the preparation of flav-2-enes (**6**) displaying natural substitution patterns (Scheme 1a).<sup>33</sup> We previously also reported on the preparation of the 7-methoxy derivative of neoflav-2-ene (**10**)<sup>34</sup> by means of a Claisen rearrangement, vinylation and subsequent ring-closing metathesis with Grubbs second generation catalyst (**GII**). The yield of the Claisen rearrangement step was unacceptably low, though (21%) (Scheme 1b).<sup>34</sup>

In an alternative approach, Wang and co-workers<sup>35,36</sup> prepared a limited series of neoflav-3-enes (**16**) through the **GII**-catalyzed ring-closing metathesis of 1-(allyloxy)-2-[1-(phenyl)vinyl]benzenes (**15**), which in turn could be obtained by Wittig methylenation of the corresponding benzophenones (**14**). The benzophenone (**14**) was obtained through either the Grignard reaction of 2-allyloxybenzaldehydes (**11**) and subsequent MnO<sub>2</sub> oxidation, or the Friedel-Crafts acylation of an allylether (**17**) (Scheme 2).



**Scheme 1**. The preparation of flav-2-enes (**6**) and 7-methoxyneoflav-2-ene (**10**) with ring-closing metathesis as key step: (i)  $Cp_2TiCH_2CIAI(CH_3)_2$  (0.5 M, 1.2 - 2.7 eq.), THF (2 mL), 0 °C, 30 min., rt, 1h, reflux, 2h; (ii) **GII** (5 mol %),  $CH_2Cl_2$ , reflux; (iii) *N*,*N*-dimethylaniline, 193 °C; (iv)  $Cu(OAc)_2$ ,  $Sn(vinyl)_4$ ,  $O_2$ , MeCN, rt.



**Scheme 2**. The preparation of neoflav-3-enes (**16**) with ring-closing metathesis as key step: (i) THF, rt, 2h; (ii) MnO<sub>2</sub>, CH<sub>2</sub>Cl<sub>2</sub>, rt, 5h; (iii) PPh<sub>3</sub>CH<sub>3</sub>Br, KOtBu, THF, 0 °C; (iv) **GII**, CH<sub>2</sub>Cl<sub>2</sub>, reflux; (v) ZnO, rt.

A variety of acetophenones are commercially available and we anticipated that the required 1,1-diarylethenes (**15**) could be prepared from 2-allyloxy-acetophenones (**19**) by means of a domino Grignard reaction and Al(OTf)<sub>3</sub>-catalysed dehydration sequence (Scheme 3).<sup>37</sup>



**Scheme 3**. Retrosynthetic approach to neoflav-3-enes (**16**). The A/B ring labelling system of neoflav-3-enes (**16**) was also applied to the intermediates.

Herein we thus would like to report on the application of a domino Grignard reaction – Lewis acid-catalysed dehydration sequence, and ring-closing metathesis, to the preparation of a series of neoflav-3-enes (**16**) (Scheme 4) with natural substitution patterns.

## **Results and Discussion**

Allylation of suitably substituted acetophenones (**22**) gave a series of 2-allyloxy-acetophenones (**20**) in good to excellent yields (Scheme 4, Table 1, 74 – 99%).



**Scheme 4**. Reaction conditions: (i) **22**, K<sub>2</sub>CO<sub>3</sub>, allyl bromide, reflux; (ii) **20**, Al(OTf)<sub>3</sub>, -30 °C, 30 min; **21**, -30 °C – rt; (iii) **20**, **21**, -60 °C; (iv) **19**, anhydrous CuSO<sub>4</sub>, hexanes, reflux; (v) **15**, **GII** (5 mol %), CH<sub>2</sub>Cl<sub>2</sub>, reflux.

Entry	Reactant	Product	Yield (%)
1	22a	0 0 20a	96
2	22b	MeO O 20b	96
3	22c		74
4	22d	MeO MeO 20d	99

 Table 1. Preparation of 2-allyloxy-acetophenones (20) via allylation of suitably substituted acetophenones (22)

Reaction conditions: 22, K<sub>2</sub>CO<sub>3</sub>, allylbromide, CH<sub>3</sub>CN, reflux

With the 2-allyloxy-acetophenones (**20**) in hand, an Al(OTf)<sub>3</sub>-activated one-pot domino Grignard – elimination reaction<sup>37</sup> (**20**, Al(OTf)<sub>3</sub>, THF, -30 °C, 30 min., then **21**, -30 °C – rt) gave a series of 1-(allyloxy)-2-[1-(phenyl)vinyl]benzenes (**15**) in acceptable to excellent yields (Table 2, rows 2 – 5, 52 – 94%).

Interestingly, no unsubstituted 1-(allyloxy)-2-(1-phenylvinyl)benzene (15a) could be obtained under these conditions, though the pre-elimination product, 1-[2-(allyloxy)phenyl]-1-phenylethan-1-ol (19a), was obtained in 44% yield when aluminium triflate was excluded from the reaction mixture (Table 2, row 1). The Grignard product of 2-allyloxy-acetophenones **20b** and **20d** with 3,4-dimethoxyphenylmagnesium bromide (**21c**) also resisted dehydration and gave the diphenylethan-1-ols 19j and 19k in 50 and 4% yield, respectively (Table 2, rows 6 and 7). The reaction of 20b and 21c at room temperature without the addition of Al(OTf)<sub>3</sub>, furnished diphenylethan-1-ol **19j** in 32% yield and the Grignard reaction with Al(OTf)<sub>3</sub> was thus repeated at -60 °C. Neither the diphenylethan-1-ol (19j), nor the 1-(allyloxy)-2-[1-(phenyl)vinyl]benzene (15), was obtained under these conditions. However, the Grignard reaction at -60 °C without Al(OTf)<sub>3</sub> gave 1-[2-(allyloxy)-4-methoxyphenyl]-1-(3,4-dimethoxyphenyl)ethan-1-ol (19j) in 60% yield (Table 2, row 6). Extending the low temperature Grignard reaction without Al(OTf)<sub>3</sub> to acetophenone **20d** and 3,4-dimethoxyphenylmagnesium bromide (**21c**), also furnished the desired 1,1-diarylethan-1-ol, 1-[2-(allyloxy)-4,5-dimethoxyphenyl]-1-(3,4dimethoxyphenyl)ethan-1-ol (19k), in high yield (Table 2, row 7, 80%). Subsequent dehydration of the 1,1diarylethan-1-ols (19) by anhydrous  $CuSO_4^{38}$  in refluxing hexane, gave the 1-(allyloxy)-2-[1-(phenyl)vinyl]benzenes (15) in good yield (Table 2, rows 6 and 7, 75 and 64% yield of 15j and 15k, respectively). The final step, ring-closing metathesis with GII in refluxing dichloromethane, gave the desired neoflav-3-enes (16) in 67% to quantitative yield (Table 2).

Whereas a phloroglucinol-type A-ring had a negative impact on the Grubbs second generation (GII) catalystpromoted ring-closing metathesis reactions of 2-allylphenyl 1-(phenyl)vinyl ethers (5) to form flav-2-enes (6) (Scheme 1),<sup>33</sup> the corresponding neoflav-3-ene (16g) was formed in quantitative yield from the 1-(allyloxy)-2-[1-(phenyl)vinyl]benzene derivative, **15g** (Table 2, row 3). Yields of above 90% were obtained for the ring-closing metathesis reactions of substrates with no, one or two alkoxy substituents (Table 2, rows 1 – 3; also refer to Scheme 2 and Wang et. al<sup>36</sup>), but decreased with the introduction of additional alkoxy substituents (Table 2, rows 5-7). No correlation could, however, be observed between the yields and the NMR chemical shifts, and thus the electronic properties, of the vinyl or allyl moieties of the 1-(allyloxy)-2-[1-(phenyl)vinyl]benzene substrates (**15**) or products (**16**). This suggests that other factors, such as sterics and/or pi-stacking with the catalyst mesitylene rings, have to play the determining role in the efficiency of the ring-closing metathesis step.

**Table 2.** The preparation of neoflav-3-enes (**16**) via the Grignard reaction of 2-allyloxy-acetophenones (**20**) with arylmagnesium bromides (**21**) and dehydration to give the 1,1-diarylethan-1-ols (**19**) and 1-(allyloxy)-2-[1-(phenyl)vinyl]benzenes (**15**), or **15** directly in one pot, followed by ring-closing metathesis



#### Table 2. Continued



Reaction conditions for the one-pot preparation of **15**, or **19** and then **15**: **20**, Al(OTf)<sub>3</sub>, THF, -30 °C, 30 min., then **21**, -30 °C – rt; <sup>a</sup>rt, without Al(OTf)<sub>3</sub>; <sup>b</sup>-60 °C; <sup>c</sup>-60 °C, without Al(OTf)<sub>3</sub>, <sup>d</sup>**19**, CuSO<sub>4</sub>, hexanes, reflux; Reaction conditions for the preparation of **16**: **15**, **GII** (5 mol %), CH<sub>2</sub>Cl<sub>2</sub>, reflux

# Conclusions

A series of neoflav-3-enes (**16**) with natural substitution patterns could be prepared from 1-(allyloxy)-2-[1-(phenyl)vinyl]benzenes (**15**) by means of ring-closing metathesis with Grubbs second generation catalyst in good to excellent yields. The 1-(allyloxy)-2-[1-(phenyl)vinyl]benzene substrates (**15**) were accessible from the corresponding 2-(allyloxy)acetophenones (**20**) *via* a Grignard reaction and Lewis acid-promoted dehydration, either in one pot in the presence of Al(OTf)<sub>3</sub> or in consecutive steps with CuSO<sub>4</sub> as dehydrating agents.

This study, in conjunction with a recent paper on flav-2-enes (6),<sup>33</sup> demonstrate the preparation of neoflavonoid (3) and flavonoid (1) representatives with natural substitution patterns from readily available starting materials by ring-closing metathesis as common methodology.

# **Experimental Section**

**General.** NMR-spectroscopy was performed on a Bruker AM 600 FT-spectrometer at 20 °C (unless specified to the contrary) with either CDCl<sub>3</sub> (deuterochloroform) or  $(CD_3)_2CO$  (deuterated acetone) as solvent. Chemical shifts are reported in parts per million (ppm) with the solvent peak at 7.26 ppm for CDCl<sub>3</sub> or 2.06 ppm for  $(CD_3)_2CO$  in <sup>1</sup>H, and 77.16 ppm for CDCl<sub>3</sub> or 206.26 ppm for  $(CD_3)_2CO$  in <sup>13</sup>C NMR experiments. Coupling constants are given in Hz. Mass spectrometry was performed by means of electron impact (EI) ionization on a Shimadzu GC-MS QP-2010 fitted with a J & W DB-5ms capillary column (0.25 µm film thickness, 0.32 mm ID, 30 m), helium as carrier gas at a linear velocity of 27.5 cm/s and an injector temperature of 250 °C. Injections were

made in the split mode. The initial column temperature of 50 °C was kept for 3 min, where after it was increased to 250 °C at 10 °C/min and kept at this temperature for the rest of the analysis. Alternatively, MS was performed with a Matrix Assisted Laser Desorption Ionization Time-Of-Flight (MALDI-TOF) Bruker Microflex LRF20 in either the positive or negative mode with the minimum laser power required to observe signals. High resolution MS (EI-MS, 70 eV) was performed by PMBMS, University of KwaZulu-Natal. Melting points were determined with a Barloworld Scientific Stuart Melting Point (SMP3) apparatus and are uncorrected. Microwave reactions were carried out in a CEM Discover<sup>®</sup> SP microwave reactor utilising the dynamic irradiation program (fixed temperature, variable power) with continuous cooling and the power set to a maximum of 200 W.

# Williamson ether synthesis<sup>39</sup>

 $K_2CO_3$  (2.0 eq.) was added to a solution of the phenol (1.0 eq.) in dry CH<sub>3</sub>CN (100 mL per 50 mmol substrate) under an Ar atmosphere. Allyl bromide (2.0 eq.) was added slowly while the mixture was heated to reflux. Once the reaction was deemed complete, the reaction mixtures were allowed to cool to rt, the  $K_2CO_3$  filtered off and the solvent and excess allyl bromide removed *in vacuo*. The pure products were obtained *via* PLC.

**2'-Allyloxyacetophenone** (**20a**).<sup>40</sup> 2'-Hydroxyacetophenone (**22a**) (0.4 mL, 4 mmol), K<sub>2</sub>CO<sub>3</sub> (1.13 g, 8.14 mmol, 2. eq.) and allyl bromide (0.6 mL, 7 mmol, 1.8 eq.) yielded 2'-allyloxyacetophenone (**20a**) as a yellow oil (0.62 g, 96%); R<sub>f</sub>: 0.37 (hexanes:EtOAc 9:1); <sup>1</sup>H NMR (600 MHz, (CD<sub>3</sub>)<sub>2</sub>CO): δ 7.65 (1H, dd, *J* 7.8, 1.9 Hz, H-6'), 7.48 (1H, ddd, *J* 8.4, 8.3, 1.9 Hz, H-4'), 7.13 (1H, br. d, *J* 8.4 Hz, H-3'), 7.01 (1H, ddd, *J* 8.3, 7.8, 1.0 Hz, H-5'), 6.15 (1H, ddt, *J* 17.3, 10.6, 5.4 Hz, H-2''), 5.47 (1H, ddt, *J* 17.3, 1.5, 1.5 Hz, H-3''b), 5.30 (1H, ddt, *J* 10.6, 1.5, 1.5 Hz, H-3''a), 4.72 (2H, ddd, *J* 5.4, 1.5, 1.5 Hz, H-1''), 2.57 (3H, s, -CH<sub>3</sub>); <sup>13</sup>C NMR (151 MHz, (CD<sub>3</sub>)<sub>2</sub>CO): δ 199.2 (C-1), 158.8 (C-2'), 134.3 (C-4'), 134.2 (C-2''), 130.7 (C-6'), 129.7 (C-1'), 121.5 (C-5'), 118.3 (C-3''), 114.2 (C-3'), 70.2 (C-1''), 32.1 (-CH<sub>3</sub>); *m/z* (EI) 176 (M<sup>+</sup>, 7%).

**2'-Allyloxy-4'-methoxyacetophenone** (**20b**).<sup>41</sup> 2'-Hydroxy-4'-methoxyacetophenone (**22b**) (1.07 g, 5.20 mmol), K<sub>2</sub>CO<sub>3</sub> (1.89 g, 13.7 mmol, 2.6 eq.) and allyl bromide (1.1 mL, 13 mmol, 2.4 eq.) yielded 2'-allyloxy-4'-methoxyacetophenone (**20b**) as a light yellow solid (1.27 g, 96%); R<sub>f</sub>: 0.36 (hexanes:acetone 8:2); <sup>1</sup>H NMR (600 MHz, (CD<sub>3</sub>)<sub>2</sub>CO):  $\delta$  7.74 (1H, d, *J* 8.7 Hz, H-6'), 6.65 (1H, d, *J* 2.3 Hz, H-3'), 6.60 (1H, dd, *J* 8.7, 2.3 Hz, H-5'), 6.18 (1H, ddt, *J* 17.3, 10.7, 5.4 Hz, H-2''), 5.50 (1H, ddt, *J* 17.3, 1.5, 1.5 Hz, H-3''b), 5.33 (1H, ddt, *J* 10.7, 1.5, 1.5 Hz, H-3''a), 4.75 (2H, ddd, *J* 5.4, 1.5, 1.5 Hz, H-1''), 3.87 (3H, s, -O<u>Me</u>), 2.53 (3H, s, -C<u>H<sub>3</sub></u>); <sup>13</sup>C NMR (151 MHz, (CD<sub>3</sub>)<sub>2</sub>CO):  $\delta$  196.7 (C-1), 165.5 (C-4'), 161.1 (C-2'), 134.3 (C-2''), 133.0 (C-6'), 122.1 (C-1'), 118.4 (C-3''), 106.9 (C-5'), 100.1 (C-3'), 70.3 (C-1''), 56.1 (-O<u>Me</u>), 32.3 (-<u>C</u>H<sub>3</sub>); *m/z* (EI) 206 (M<sup>+</sup>, 34%).

**2'-Allyloxy-4',6'-dimethoxyacetophenone** (**20c**).<sup>42</sup> 2'-Hydroxy-4',6'-dimethoxyacetophenone (**22c**) (0.69 g, 3.5 mmol), K<sub>2</sub>CO<sub>3</sub> (1.38 g, 9.99 mmol, 2.9 eq.) and allyl bromide (0.7 mL, 8 mmol, 2 eq.) yielded 2'-allyloxy-4',6'-dimethoxyacetophenone (**20c**) as a yellow oil (0.61 g, 74%); R<sub>f</sub>: 0.22 (hexanes:acetone 8:2); <sup>1</sup>H NMR (600 MHz, (CD<sub>3</sub>)<sub>2</sub>CO): δ 6.26 (2H, s, H-3' and H-5'), 6.03 (1H, ddt, *J* 17.3, 10.6, 5.0 Hz, H-2''), 5.40 (1H, ddt, *J* 17.3, 1.7, 1,7 Hz, H-3''b), 5.23 (1H, ddt, *J* 10.6, 1.7, 1.7 Hz, H-3''a), 4.59 (2H, ddd, *J* 5.0, 1.7, 1.7 Hz, H-1''), 3.83 (3H, s, -O<u>Me</u>), 3.79 (3H, s, -O<u>Me</u>), 2.36 (3H, s, -C<u>H<sub>3</sub></u>); <sup>13</sup>C NMR (151 MHz, (CD<sub>3</sub>)<sub>2</sub>CO): δ 200.3 (C-1), 163.1 (C-4'/6'), 158.9 (C-4'/6'), 157.7 (C-2'), 134.4 (C-2''), 117.4 (C-3''), 115.1 (C-1'), 92.8 (C-3'/5'), 91.9 (C-3'/5'), 69.9 (C-1''), 56.2 (-O<u>Me</u>), 55.9 (-O<u>Me</u>), 32.6 (-C<u>H<sub>3</sub></u>); *m/z* (EI) 236 (M<sup>+</sup>, 22%).

**2'-Allyloxy-4',5'-dimethoxyacetophenone (20d**). 2'-Hydroxy-4',5'-dimethoxyacetophenone (**22d**) (0.82 g, 3.5 mmol), K<sub>2</sub>CO<sub>3</sub> (1.72 g, 12.4 mmol, 3.4 eq.) and allyl bromide (1.0 mL, 12 mmol, 3.3 eq.) yielded 2'-allyloxy-4',5'-dimethoxyacetophenone (**20d**) as *light yellow needles* (0.97 g, quantitative yield); R<sub>f</sub>: 0.28 (hexanes:acetone 8:2); <sup>1</sup>H NMR (600 MHz, (CD<sub>3</sub>)<sub>2</sub>CO): δ 7.34 (1H, s, H-3'/6'), 6.80 (1H, s, H-3'/6'), 6.18 (1H, ddt, *J* 17.3, 10.6, 5.5 Hz, H-2''), 5.49 (1H, ddt, *J* 17.3, 1.5, 1.5 Hz, H-3''b), 5.32 (1H, ddt, *J* 10.6, 1.5, 1.5 Hz, H-3''a), 4.76 (2H, ddd, *J* 5.5, 1.5, 1.5 Hz, H-1''), 3.91 (3H, s, -O<u>Me</u>), 3.79 (3H, s, -O<u>Me</u>), 2.54 (3H, s, -C<u>H<sub>3</sub></u>); <sup>13</sup>C NMR (151 MHz, (CD<sub>3</sub>)<sub>2</sub>CO): δ 196.3

(C-1), 155.6 (4°-C), 155.4 (4°-C), 144.4 (C-4'/5'), 134.6 (C-2''), 120.2 (C-1'), 118.3 (C-3''), 113.6 (C-3'/6'), 99.6 (C-3'/6'), 71.2 (C-1''), 56.5 (-O<u>Me</u>), 56.4 (-O<u>Me</u>), 32.5 (-<u>C</u>H<sub>3</sub>); *m/z* (EI) 236 (M<sup>+</sup>, 46%).<sup>43</sup>

## Allyloxy phenylvinyl benzene synthesis via the Wittig reaction

A suspension of MTPPB (1.5 eq.) and *t*-BuOK (1.5 eq.) in anhydrous THF (10.0 mL) under argon was cooled to 0 °C and stirred for 15 minutes. 2-Allyloxybenzophenone (1.0 eq.) was added to this mixture which was gradually warmed to rt. After completion of the reaction (TLC), a saturated solution of aq. NH<sub>4</sub>Cl (60.0 mL) was added and the product extracted into Et<sub>2</sub>O (3 x 60.0 mL), dried over Na<sub>2</sub>SO<sub>4</sub>, the solvent removed *in vacuo* and the pure product obtained *via* PLC purification.

**1-(Allyloxy)-2-(1-phenylvinyl)benzene** (**15a**).<sup>36</sup> 2-Allyloxybenzophenone (**14a**) (0.51 g, 2.6 mmol), MTPPB (1.13 g, 3.16 g, 1.2 eq.) and *t*-BuOK (0.36 g, 3.2 mmol, 1.3 eq.) yielded 1-(allyloxy)-2-(1-phenylvinyl)benzene (**15a**) as a yellow oil (0.48 g, 96%):  $R_f$ : 0.56 (hexanes:EtOAc 9:1); <sup>1</sup>H NMR (600 MHz, (CD<sub>3</sub>)<sub>2</sub>CO): δ 7.36 – 7.32 (1H, m, H-5), 7.31 – 7.28 (4H, m, H-2', 6', 3' and 5'), 7.28 – 7.23 (2H, m, H-3 and H-4'), 7.03 – 7.00 (2H, m, H-4 and H-6), 5.70 (1H, d, *J* 1.5 Hz, H-β), 5.67 (1H, ddt, *J* 7.3, 10.6, 4.8 Hz, H-2''), 5.28 (1H, d, *J* 1.5 Hz, H-β), 5.03 (1H, ddt, *J* 17.3, 1.8, 1.8 Hz, H-3''b), 4.98 (1H, ddt, *J* 10.6, 1.8, 1.8 Hz, H-3''a), 4.39 (2H, ddd, *J* 4.8, 1.8, 1.8 Hz, H-1''); <sup>13</sup>C NMR (151 MHz, (CD<sub>3</sub>)<sub>2</sub>CO): δ 157.0 (C-1), 148.8 (C-α), 142.4 (C-1'), 134.3 (C-2''), 132.2 (C-2), 131.9 (C-3), 130.1 (C-4'), 128.9 (C-2' and C-6'), 128.1 (C-5), 127.2 (C-3' and C-5'), 121.6 (C-4), 116.4 (C-3''), 115.5 (C-β), 113.6 (C-6), 69.3 (C-1''); *m/z* (EI) 236 (M<sup>+</sup>, 3%).

# Allyloxy phenylvinyl benzene synthesis via an Al(OTf)<sub>3</sub> enhanced Grignard reaction<sup>37</sup>

A mixture of 2'-allyloxyacetophenone (1.0 eq.) and Al(OTf)<sub>3</sub> (1.0 eq.) in Et<sub>2</sub>O (10.0 mL) was stirred at -30 °C for 30 min. under Ar where after the Grignard reagent in Et<sub>2</sub>O (3.0 M, 2.0 eq.) was added. The temperature was allowed to increase to rt. while stirring continued. Once the reaction was deemed complete (TLC), the reaction was quenched with aq. NH<sub>4</sub>Cl (50.0 mL) and the product extracted into EtOAc (3 x 60.0 mL). The organic layer was dried over Na<sub>2</sub>SO<sub>4</sub>, the solvent removed *in vacuo* and the product purified *via* PLC.

2-(Allyloxy)-4-methoxy-1-[1-(4-methoxyphenyl)vinyl]benzene (15f).<sup>36</sup> 2'-Allyloxy-4'-methoxyacetophenone (20b) (0.17 g, 0.82 mmol), Al $(OTf)_3$  (0.47 g, 0.99 mmol, 1.2 eq.) and 4-methoxyphenylmagnesium bromide (21b) (0.7 mL, 3.0 M, 2.6 eq.) yielded 2-(allyloxy)-4-methoxy-1-[1-(4-methoxy-phenyl)vinyl]benzene (15f) as a yellow oil (0.19 g, 66%): R<sub>f</sub>: 0.49 (hexanes:acetone 8:2); <sup>1</sup>H NMR (600 MHz, (CD<sub>3</sub>)<sub>2</sub>CO): δ 7.22 (2H, d, J 8.8 Hz, H-2' and H-6'), 7.14 (1H, d, J 9.2 Hz, H-6), 6.85 (2H, d, J 8.8 Hz, H-3' and H-5'), 6.57 (1H, dd, J 9.2, 2.3 Hz, H-5), 6.57 (1H, d, J 2.3 Hz, H-3), 5.72 (1H, ddt, J 17.3, 10.7, 4.7 Hz, H-2"), 5.54 (1H, d, J 1.7 Hz, H-β), 5.12 (1H, d, J 1.7 Hz, H-β), 5.07 (1H, ddt, J 17.3, 1.9, 1.9 Hz, H-3"b), 5.01 (1H, ddt, J 10.7, 1.9, 1.9 Hz, H-3"a), 4.40 (1H, ddd, J 4.7, 1.9, 1.9 Hz, H-1"), 3.82 (3H, s, -OMe), 3.78 (3H, s, -OMe); <sup>13</sup>C NMR (151 MHz, (CD<sub>3</sub>)<sub>2</sub>CO): δ 161.8 (C-4), 160.2 (C-4'), 158.0 (C-2), 147.9 (C-α), 135.2 (C-1'), 134.3 (C-2''), 132.4 (C-6), 128.4 (C-2' and C-6'), 125.0 (C-1), 116.5 (C-3''), 114.2 (C-3' and C-5'), 113.3 (C-β), 105.8 (C-3/5), 100.9 (C-3/5), 69.4 (C-1"), 55.7 (-O<u>Me</u>), 55.6 (-O<u>Me</u>); *m/z* (EI) 296 (M<sup>+</sup>, 28%). **1-(Allyloxy)-3,5-dimethoxy-2-(1-phenylvinyl)benzene** (**15g**). 2'-Allyloxy-4',6'-dimethoxyacetophenone (**20c**) (0.22 g, 0.91 mmol), Al(OTf)<sub>3</sub> (0.88 g, 1.8 mmol, 2.0 eq.) and phenylmagnesium bromide (21a) (0.6 mL, 3.0 M, 2.0 eq.) yielded 1-(allyloxy)-3,5-dimethoxy-2-(1-phenylvinyl)benzene (**15g**) as a yellow oil (0.25 g, 94%):  $R_f$ : 0.42 (hexanes:acetone 8:2); <sup>1</sup>H NMR (600 MHz, (CD<sub>3</sub>)<sub>2</sub>CO): δ 7.34 – 7.31 (2H, m, H-2' and H-6'), 7.27 – 7.23 (2H, m, H-3' and H-5'), 7.22 – 7.18 (1H, m, H-4'), 6.32 (1H, d, J 2.2 Hz, H-4/6), 6.30 (1H, d, J 2.2 Hz, H-4/6), 5.87 (1H, d, J 1.7 Hz, H-β), 5.81 (1H, ddt, J 17.3, 10.6, 4.7 Hz, H-2"), 5.22 (1H, ddt, J 17.3, 1.7, 1.7 Hz, H-3"b), 5.13 (1H, d, J 1.7 Hz, H-β), 5.06 (1H, ddt, J 10.6, 1.7, 1.7 Hz, H-3"a), 4.45 (2H, ddd, J 4.7, 1.7, 1.7 Hz, H-1"), 3.84 (3H, s, -OMe), 3.67 (3H, s, -O<u>Me</u>); <sup>13</sup>C NMR (151 MHz, (CD<sub>3</sub>)<sub>2</sub>CO): δ 161.8 (C-3/5), 159.8 (C-3/5), 158.5 (C-1), 142.5 (C-1'), 142.4 (Cα), 134.6 (C-2"), 128.8 (C-3' and C-5'), 127.7 (C-4'), 126.7 (C-2' and C-6'), 116.5 (C-3" and C-β), 113.3 (C-2), 93.0 (C-4/6), 92.0 (C-4/6), 69.6 (C-1"), 56.1 (-OMe), 55.7 (-OMe); *m/z* (EI) 296 (M<sup>+</sup>, 26%); HR-MS (ES) *m/z* 319.1307 [M + Na]<sup>+</sup>, C<sub>19</sub>H<sub>20</sub>O<sub>3</sub>Na<sup>+</sup> requires 319.1310, found 319.1307.

**1-(Allyloxy)-3,5-dimethoxy-2-[1-(4-methoxyphenyl)vinyl]benzene** (**15h**). 2'-Allyloxy-4',6'-dimethoxy-acetophenone (**20c**) (0.21 g, 0.87 mmol), Al(OTf)<sub>3</sub> (0.42 g, 0.88 mmol, 1.0 eq.) and 4-methoxyphenylmagnesium bromide (**21b**) (1.0 mL, 3.0 M, 3.5 eq.) yielded 1-(allyloxy)-3,5-dimethoxy-2-[1-(4-methoxy-phenyl)vinyl]benzene (**15h**) as a *yellow oil* (0.18 g, 65%): R<sub>f</sub>: 0.41 (hexanes:acetone 8:2); <sup>1</sup>H NMR (600 MHz, (CD<sub>3</sub>)<sub>2</sub>CO): δ 7.24 (2H, d, J 8.9 Hz, H-2' and H-6'), 6.81 (2H, d, J 8.9 Hz, H-3' and H-5'), 6.30 (1H, d, J 2.2 Hz, H-4/6), 6.29 (1H, d, J 2.2 Hz, H-4/6), 5.84 (1H, ddt, J 17.3, 10.6, 4.7 Hz, H-2''), 5.76 (1H, d, J 1.6 Hz, H-β), 5.23 (1H, ddt, J 17.3, 1.8, 1.8 Hz, H-3''b), 5.07 (1H, ddt, J 10.6, 1.8, 1.8 Hz, H-3''a), 4.98 (1H, d, J 1.6 Hz, H-β), 4.45 (2H, ddd, J 4.7, 1.8, 1.8 Hz, H-3''b), 5.07 (1H, ddt, J 10.6, 1.8, 1.8 Hz, H-3''a), 4.98 (1H, d, J 1.6 Hz, H-β), 4.45 (2H, ddd, J 4.7, 1.8, 1.8 Hz, H-1''), 3.84 (3H, s, -O<u>Me</u>), 3.76 (3H, s, -O<u>Me</u>), 3.68 (3H, s, -O<u>Me</u>); <sup>13</sup>C NMR (151 MHz, (CD<sub>3</sub>)<sub>2</sub>CO): δ 161.7 (C-3/5), 159.9 (C-3/5/4'), 159.7 (C-3/5/4'), 158.5 (C-1), 141.8 (C-α), 134.8 (C-1'), 134.7 (C-2''), 127.9 (C-2' and C-6'), 116.5 (C-3''), 114.4 (C-β), 114.1 (C-3' and C-5'), 113.6 (C-2), 93.0 (C-4/6), 92.1 (C-4/6), 69.6 (C-1''), 56.1 (-O<u>Me</u>), 55.7 (-O<u>Me</u>), 55.5 (-O<u>Me</u>); *m/z* (EI) 326 (M<sup>+</sup>, 94%); HR-MS (ES) *m/z* 349.1416 [M + Na]<sup>+</sup>, C<sub>20</sub>H<sub>22</sub>O<sub>4</sub>Na<sup>+</sup> requires 349.1416, found 349.1416.

**1-(Allyloxy)-4,5-dimethoxy-2-[1-(4-methoxyphenyl)vinyl]benzene** (**15i**). 2'-Allyloxy-4',5'-dimethoxy-acetophenone (**20d**) (0.21 g, 0.89 mmol), Al(OTf)<sub>3</sub> (0.41 g, 0.86 mmol, 1.0 eq.) and 4-methoxyphenylmagnesium bromide (**21b**) (2.0 mL, 3.0 M, 6.7 eq.) yielded 1-(allyloxy)-4,5-dimethoxy-2-[1-(4-methoxyphenyl)vinyl]benzene (**15i**) as a *yellow oil* (0.15 g, 52%): R<sub>f</sub>: 0.30 (hexanes:acetone 8:2); <sup>1</sup>H NMR (600 MHz, (CD<sub>3</sub>)<sub>2</sub>CO): δ 7.24 (2H, d, J 8.8 Hz, H-2' and H-6'), 6.85 (2H, d, J 8.8 Hz, H-3' and H-5'), 6.82 (1H, s, H-3/6), 6.73 (1H, s, H-3/6), 5.70 (1H, ddt, J 17.2, 10.7, 5.0 Hz, H-2''), 5.55 (1H, d, J 1.6 Hz, H-β), 5.16 (1H, d, J 1.6 Hz, H-β), 5.08 (1H, ddt, J 17.2, 1.8, 1.8 Hz, H-3''b), 5.00 (1H, ddt, J 10.7, 1.8, 1.8 Hz, H-3''a), 4.36 (2H, ddd, J 5.0, 1.8, 1.8 Hz, H-1''), 3.85 (3H, s, -O<u>Me</u>), 3.79 (3H, s, -O<u>Me</u>); <sup>13</sup>C NMR (151 MHz, (CD<sub>3</sub>)<sub>2</sub>CO): δ 160.2 (C-4'), 151.5 (C-4/5), 150.9 (C-1), 147.8 (C-α), 144.5 (C-4/5), 135.1 (C-1'), 134.9 (C-2''), 128.6 (C-2' and C-6'), 124.2 (C-2), 116.6 (C-3/6), 116.5 (C-3''), 114.2 (C-3' and C-5'), 113.6 (C-β), 101.5 (C-3/6), 70.8 (C-1''), 57.0 (-O<u>Me</u>), 56.4 (-O<u>Me</u>), 55.6 (-O<u>Me</u>); *m/z* (EI) 326 (M<sup>+</sup>, 48%); HR-MS (ES) *m/z* 349.1418 [M + Na]<sup>+</sup>, C<sub>20</sub>H<sub>22</sub>O<sub>4</sub>Na<sup>+</sup> requires 349.1416, found 349.1418.

# Synthesis of 1-[2-(allyloxy)phenyl]-1-phenylethan-1-ols via the Grignard reaction

A mixture of 2'-allyloxyacetophenone (1.0 eq.) and 3,4-dimethoxyphenylmagnesium bromide (0.5 M, 2.0 eq.) in THF (2.0 mL) was stirred at -60 °C for 3 hours where after the temperature was allowed to increase to rt. while stirring continued overnight. Once the reaction was deemed complete (TLC), the reaction was quenched with aq. NH<sub>4</sub>Cl (50.0 mL) and the product extracted into EtOAc (3 x 60.0 mL). The organic layer was dried and the solvent removed under reduced pressure. The reaction mixture was purified *via* PLC.

**1-[2-(Allyloxy)-4-methoxyphenyl]-1-(3,4-dimethoxyphenyl)ethan-1-ol** (**19***j*). 2'-Allyloxy-4'-methoxyacetophenone (**20b**) (0.11 g, 0.53 mmol) and 3,4-dimethoxyphenylmagnesium bromide (**21c**)<sup>44</sup> (2.0 mL, 0.5 M, 1.8 eq.) yielded 1-[2-(allyloxy)-4-methoxyphenyl]-1-(3,4-dimethoxyphenyl)ethan-1-ol (**19***j*) as a *yellow oil* (0.11 g, 60%):  $R_f$ : 0.19 (hexanes:acetone 8:2); <sup>1</sup>H NMR (600 MHz, (CD<sub>3</sub>)<sub>2</sub>CO, plate 59a): δ 7.48 (1H, d, *J* 8.4 Hz, H-6'), 7.03 (1H, d, *J* 2.1 Hz, H-2''), 6.79 (1H, d, *J* 8.4 Hz, H-5''), 6.75 (1H, dd, *J* 8.4, 2.1 Hz, H-6''), 6.56 (1H, dd, *J* 8.4, 2.5 Hz, H-5'), 6.55 (1H, d, *J* 2.5 Hz, H-3'), 5.76 (1H, ddt, *J* 17.3, 10.4, 5.1 Hz, H-2'''), 5.15 (1H, ddt, *J* 17.3, 1.5, 1.5 Hz, H-3'''b), 5.11 (1H, ddt, *J* 10.4, 1.5, 1.5 Hz, H-3'''a), 4.50 (1H, s, -O<u>H</u>), 4.44 (1H, ddd, *J* 13.0, 5.1, 1.5 Hz, H-1'''a), 4.35 (1H, ddd, *J* 13.0, 5.1, 1.5 Hz, H-1'''b), 3.79 (3H, s, -O<u>Me</u>), 3.75 (3H, s, -O<u>Me</u>), 3.73 (3H, s, -O<u>Me</u>), 1.80 (3H, s, -C<u>H<sub>3</sub>); <sup>13</sup>C</u> NMR (151 MHz, (CD<sub>3</sub>)<sub>2</sub>CO, plate 59b): δ 161.0 (C-4'), 157.7 (C-2'), 149.6 (C-3''), 148.8 (C-4''), 143.8 (C-1''), 134.1 (C-2'''), 129.8 (C-1'), 128.2 (C-6'), 118.5 (C-6''), 117.5 (C-3'''), 112.0 (C-5''), 110.9 (C-2''), 105.2 (C-5'), 101.6 (C-3'), 75.7 (C-1), 69.8 (C-1'''), 56.1 (-O<u>Me</u>), 56.1 (-O<u>Me</u>), 55.6 (-O<u>Me</u>), 30.4 (-<u>C</u>H<sub>3</sub>); HR-MS (ES) *m/z* 367.1520 [M + Na]<sup>+</sup>, C<sub>20</sub>H<sub>24</sub>O<sub>5</sub>Na<sup>+</sup> requires 367.1516, found 367.1520.

**1-[2-(Allyloxy)-4,5-dimethoxyphenyl]-1-(3,4-dimethoxyphenyl)ethan-1-ol** (**19k**). 2'-Allyloxy-4',5'-dimethoxy-acetophenone (**20d**) (0.83 g, 0.35 mmol) and 3,4-dimethoxyphenylmagnesium bromide (**21c**) (2.0 mL, 0.5 M, 2.8 eq.) yielded 1-[2-(allyloxy)-4,5-dimethoxyphenyl]-1-(3,4-dimethoxyphenyl)ethan-1-ol (**19k**) as a *yellow oil* (0.11

g, 80%):  $R_f$ : 0.14 (hexanes:acetone 8:2); <sup>1</sup>H NMR (600 MHz, CDCl<sub>3</sub>):  $\delta$  7.03 (1H, d, *J* 2.0 Hz, H-2''), 6.98 (1H, s, H-6'), 6.71 (1H, d, *J* 8.4 Hz, H-5''), 6.66 (1H, dd, *J* 8.4, 2.0 Hz, H-6''), 6.52 (1H, s, H-3'), 5.68 – 5.61 (1H, m, H-2'''), 5.15 – 5.10 (2H, m, H-3'''a and H-3'''b), 4.57 (1H, s, -O<u>H</u>), 4.31 (1H, br. dd, *J* 12.5, 5.7 Hz, H-1'''a), 4.07 (1H, br. dd, *J* 12.5, 5.7 Hz, H-1'''b), 3.87 (3H, s, -O<u>Me</u>), 3.85 (3H, s, -O<u>Me</u>), 3.83 (3H, s, -O<u>Me</u>), 3.82 (3H, s, -O<u>Me</u>), 1.81 (3H, s, -C<u>H<sub>3</sub></u>); <sup>13</sup>C NMR (151 MHz, CDCl<sub>3</sub>):  $\delta$  150.5 (C-2'), 148.9 (C-4'/4''), 148.4 (C-3'), 147.5 (C-4'/4''), 143.0 (C-5'), 143.0 (C-1''), 132.9 (C-2'''), 128.2 (C-1'), 117.9 (C-3'''), 117.3 (C-6''), 111.7 (C-6'), 110.4 (C-5''), 108.7 (C-2''), 100.6 (C-3'), 75.9 (C-1), 70.8 (C-1''), 57.0 (-O<u>Me</u>), 56.2 (-O<u>Me</u>), 55.97 (-O<u>Me</u>), 55.94 (-O<u>Me</u>), 30.4 (-<u>C</u>H<sub>3</sub>); HR-MS (ES) *m/z* 397.1629 [M + Na]<sup>+</sup>, C<sub>21</sub>H<sub>26</sub>O<sub>6</sub>Na<sup>+</sup> requires 397.1627, found 397.1629.

#### Allyloxy phenylvinyl benzene synthesis via dehydration with CuSO<sub>4</sub>

A mixture of the tertiary alcohol (1.0 eq.) and anhydrous  $CuSO_4$  (4.0 eq.) was heated to reflux in dehydrated hexane overnight. After completion of the reaction, the mixture was washed with distilled H<sub>2</sub>O (30.0 mL) and the product extracted into EtOAc (3 x 30.0 mL). The organic layer was dried and the solvent removed under reduced pressure. The reaction mixture was purified *via* PLC.

**2-(Allyloxy)-1-[1-(3,4-dimethoxyphenyl)vinyl]-4-methoxybenzene** (**15j**). 1-[2-(Allyloxy)-4-methoxyphenyl]-1-(3,4-dimethoxyphenyl)ethan-1-ol (**19j**) (0.11 g, 0.33 mmol), CuSO<sub>4</sub> (0.21 g, 1.3 mmol, 3.9 eq.) yielded 2-(allyloxy)-1-[1-(3,4-dimethoxyphenyl)vinyl]-4-methoxybenzene (**15j**) as a *yellow oil* (0.08 g, 75%):  $R_f$  : 0.30 (hexanes:acetone 8:2); <sup>1</sup>H NMR (600 MHz, (CD<sub>3</sub>)<sub>2</sub>CO): δ 7.15 (1H, d, *J* 8.7 Hz, H-6), 6.95 (1H, d, *J* 2.0 Hz, H-2'), 6.84 (1H, d, *J* 8.3 Hz, H-5'), 6.77 (1H, dd, *J* 8.3, 2.0 Hz, H-6'), 6.59 – 6.56 (2H, m, H-3 and H-5), 5.77 – 5.70 (1H, m, H-2''), 5.56 (1H, d, *J* 1.6 Hz, H-β), 5.14 (1H, d, *J* 1.6 Hz, H-β), 5.08 (1H, br. d, *J* 17.3, 1.7 Hz, H-3''b), 5.02 (1H, br. d, *J* 10.5, 1.7 Hz, H-3''a), 4.43 – 4.40 (2H, m, H-1''), 3.82 (3H, s, -O<u>Me</u>), 3.79 (3H, s, -O<u>Me</u>), 3.75 (3H, s, -O<u>Me</u>); <sup>13</sup>C NMR (151 MHz, (CD<sub>3</sub>)<sub>2</sub>CO): δ 161.6 (C-4), 158.0 (C-2), 150.0 (C-3'/4'), 149.9 (C-3'/4'), 147.9 (C-α), 135.6 (C-1'), 134.3 (C-2''), 132.3 (C-6), 124.9 (C-1), 120.1 (C-6'), 116.4 (C-3''), 113.5 (C-β), 112.2 (C-5'), 111.4 (C-2'), 105.7 (C-5), 100.8 (C-3), 69.3 (C-1''), 56.08 (-O<u>Me</u>), 56.07 (-O<u>Me</u>), 55.6 (-O<u>Me</u>); HR-MS (ES) *m/z* 349.1418 [M + Na]<sup>+</sup>, C<sub>20</sub>H<sub>22</sub>O<sub>4</sub>Na<sup>+</sup> requires 349.1416, found 349.1418.

**1-(Allyloxy)-2-[1-(3,4-dimethoxyphenyl)vinyl]-4,5-dimethoxybenzene** (**15k**). 1-[2-(Allyloxy)-4,5-dimethoxyphenyl]-1-(3,4-dimethoxyphenyl)ethan-1-ol (**19k**) (0.10 g, 0.27 mmol) and CuSO<sub>4</sub> (0.19 g, 1.2 mmol, 4.5 eq.) yielded 1-(allyloxy)-2-[1-(3,4-dimethoxyphenyl)vinyl]-4,5-dimethoxybenzene (**15k**) as a *yellow oil* (0.06 g, 64%): R<sub>f</sub>: 0.26 (hexanes:acetone 8:2); <sup>1</sup>H NMR (600 MHz, (CD<sub>3</sub>)<sub>2</sub>CO): δ 6.96 (1H, d, J 2.1 Hz, H-2'), 6.86 (1H, d, J 8.4 Hz, H-5'), 6.81 (1H, s, H-3/6), 6.79 (1H, dd, J 8.4, 2.1 Hz, H-6'), 6.74 (1H, s, H-3/6), 5.72 (1H, ddt, J 17.3, 10.6, 4.9 Hz, H-2''), 5.58 (1H, d, J 1.6 Hz, H-β), 5.17 (1H, d, J 1.6 Hz, H-β), 5.09 (1H, ddt, J 17.3, 1.7, 1.7 Hz, H-3''b), 5.01 (1H, ddt, J 10.6, 1.7, 1.7 Hz, H-3''a), 4.38 (2H, ddd, J 4.9, 1.7, 1.7 Hz, H-1''), 3.85 (3H, s, -O<u>Me</u>), 3.80 (3H, s, -O<u>Me</u>), 3.77 (3H, s, -O<u>Me</u>), 3.76 (3H, s, -O<u>Me</u>); <sup>13</sup>C NMR (151 MHz, (CD<sub>3</sub>)<sub>2</sub>CO): δ 151.6 (4°-C), 150.9 (4°-C), 150.2 (4°-C), 150.0 (4°-C), 147.9 (C-α), 144.5 (C-4), 135.7 (C-1'), 135.0 (C-2''), 124.2 (C-2), 120.3 (C-6'), 116.6 (C-3/6), 116.5 (C-3''), 113.8 (C-β), 112.3 (C-5'), 111.7 (C-2'), 101.6 (C-3/6), 70.9 (C-1''), 57.0 (-O<u>Me</u>), 56.4 (-O<u>Me</u>), 56.2 (-O<u>Me</u>); 56.2 (-O<u>Me</u>); HR-MS (ES) *m/z* 379.1523 [M + Na]<sup>+</sup>, C<sub>21</sub>H<sub>24</sub>O<sub>5</sub>Na<sup>+</sup> requires 379.1521, found 379.1523.

#### Neoflavene synthesis via RCM

A solution of the allyloxy phenylvinyl benzene (**15**) (1.0 eq.) and Grubbs II catalyst (5 mol %) in dry DCM (10.0 ml) was heated to reflux and allowed to continue stirring overnight. After completion of the reaction, the solvent was removed under reduced pressure and the product purified *via* PLC.

**Neoflav-3-ene** (**16a**).<sup>45</sup> 1-(Allyloxy)-2-(1-phenylvinyl)benzene (**15a**) (0.18 g, 0.72 mmol) yielded neoflav-3-ene (**16a**) as a yellow oil (0.14 g, 93%):  $R_f$ : 0.67 (hexanes:acetone 8:2); <sup>1</sup>H NMR (600 MHz, (CD<sub>3</sub>)<sub>2</sub>CO):  $\delta$  7.45 – 7.41 (2H, m, H-2' and H-6'), 7.40 – 7.37 (1H, m, H-4'), 7.36 – 7.33 (2H, m, H-3' and H-5'), 7.19 – 7.15 (1H, m, H-7), 6.97 (1H, dd, *J* 7.6, 1.6 Hz, H-5), 6.88 – 6.85 (2H, m, H-6 and H-8), 5.88 (1H, t, *J* 4.0 Hz, H-3), 4.82 (2H, d, *J* 4.0 Hz, H-2); <sup>13</sup>C NMR (151 MHz, (CD<sub>3</sub>)<sub>2</sub>CO):  $\delta$  156.0 (C-8a), 139.2 (C-1'), 137.7 (C-4), 130.2 (C-7), 129.5 (C-4'), 129.4 (C-

3' and C-5'), 128.8 (C-2' and C-6'), 126.5 (C-5), 124.5 (C-4a), 122.0 (C-3/6), 121.6 (C-3/6), 117.1 (C-8), 65.9 (C-2); *m/z* (EI) 207 ([M-H]<sup>+</sup>, 100%).

**4',7-Dimethoxyneoflav-3-ene** (**16f**).<sup>44</sup> 2-(Allyloxy)-4-methoxy-1-[1-(4-methoxyphenyl)vinyl]benzene (**15f**) (0.05 g, 0.2 mmol, 1.0 eq.) yielded 4',7-dimethoxyneoflav-3-ene (**16f**) as a beige oil (0.04 g, 95%): R<sub>f</sub>: 0.38 (hexanes:A 7:3); <sup>1</sup>H NMR (600 MHz, (CD<sub>3</sub>)<sub>2</sub>CO): δ 7.27 (2H, d, *J* 8.8 Hz, H-2' and H-6'), 6.98 (2H, d, *J* 8.8 Hz, H-3' and H-5'), 6.93 (1H, d, *J* 8.0 Hz, H-5), 6.49 – 6.46 (2H, m, H-6 and H-8), 5.68 (1H, t, *J* 4.0 Hz, H-3), 4.78 (2H, d, *J* 4.0 Hz, H-2), 3.84 (-O<u>Me</u>), 3.79 (-O<u>Me</u>); <sup>13</sup>C NMR (151 MHz, (CD<sub>3</sub>)<sub>2</sub>CO): δ 161.7 (C-7), 160.5 (C-4'), 157.4 (C-8a), 137.2 (C-4), 131.6 (C-1'), 130.5 (C-2' and C-6'), 127.4 (C-5), 117.9 (C-4a), 117.5 (C-3), 114.7 (C-3' and C-5'), 107.6 (C-6/8), 102.8 (C-6/8), 66.1 (C-2), 55.7 (-O<u>Me</u>); *m/z* (EI) 268 (M<sup>+</sup>, 100%).

**5,7-Dimethoxyneoflav-3-ene** (**16g**).<sup>46</sup> 1-(Allyloxy)-3,5-dimethoxy-2-(1-phenylvinyl)benzene (**15g**) (0.13 g, 0.43 mmol) yielded 5,7-dimethoxyneoflav-3-ene (**16g**) as a yellow oil (0.12 g, quantitative yield):  $R_f$ : 0.34 (hexanes:EtOAc 9:1); <sup>1</sup>H NMR (600 MHz, (CD<sub>3</sub>)<sub>2</sub>CO):  $\delta$  7.31 – 7.27 (2H, m, H-3' and H-5'), 7.27 – 7.23 (1H, m, H-4'), 7.19 – 7.17 (2H, m, H-2' and H-6'), 6.23 (1H, d, J 2.4 Hz, H-6/8), 6.19 (1H, d, J 2.4 Hz, H-6/8), 5.71 (1H, t, J 4.7 Hz, H-3), 4.57 (2H, d, J 4.7 Hz, H-2), 3.81 (-O<u>Me</u>), 3.41 (-O<u>Me</u>); <sup>13</sup>C NMR (151 MHz, (CD<sub>3</sub>)<sub>2</sub>CO):  $\delta$  162.5 (C-7), 159.2 (C-8a), 158.6 (C-5), 142.0 (C-1'), 137.5 (C-4), 128.3 (Ar-C), 127.8 (Ar-C), 127.4 (C-4'), 118.7 (C-3), 107.5 (C-4a), 95.0 (C-6/8), 94.0 (C-6/8), 65.4 (C-2), 55.7 (-O<u>Me</u>), 55.5 (-O<u>Me</u>); *m/z* (EI) 268 (M<sup>+</sup>, 100%); HR-MS (ES) *m/z* 291.0995 [M + Na]<sup>+</sup>, C<sub>17</sub>H<sub>16</sub>O<sub>3</sub>Na<sup>+</sup> requires 291.0997, found 291.0995.

**4',5,7-Trimethoxyneoflav-3-ene** (**16h**). 1-(Allyloxy)-3,5-dimethoxy-2-[1-(4-methoxyphenyl)vinyl]benzene (**15h**) (0.03 g, 0.1 mmol) yielded 4',5,7-trimethoxyneoflav-3-ene (**16h**) as an *orange oil* (0.02 g, 73%): R<sub>f</sub> : 0.36 (hexanes:acetone 8:2); <sup>1</sup>H NMR (600 MHz, (CD<sub>3</sub>)<sub>2</sub>CO): δ 7.11 (2H, d, *J* 8.8, H-2' and H-6'), 6.86 (2H, d, *J* 8.8, H-3' and H-5'), 6.21 (1H, d, *J* 2.4 Hz, H-6), 6.19 (1H, d, *J* 2.4 Hz, H-8), 5.67 (1H, t, *J* 4.7 Hz, H-3), 4.54 (2H, d, *J* 4.7 Hz, H-2), 3.81 (3H, s, -O<u>Me</u>), 3.81 (3H, s, -O<u>Me</u>), 3.45 (3H, s, -O<u>Me</u>); <sup>13</sup>C NMR (151 MHz, (CD<sub>3</sub>)<sub>2</sub>CO): δ 162.5 (C-7), 159.7 (C-5), 159.4 (C-4'), 158.8 (C-8a), 137.1 (C-4), 134.3 (C-1'), 128.9 (C-2' and C-6'), 117.6 (C-3), 113.7 (C-3' and C-5'), 107.6 (C-4a), 95.0 (C-6/8), 94.1 (C-6/8), 65.4 (C-2), 55.8 (-O<u>Me</u>), 55.6 (-O<u>Me</u>), 55.5 (-O<u>Me</u>); *m/z* (EI) 298 (M<sup>+</sup>, 100%); HR-MS (ES) *m/z* 595.2320 [M<sup>+</sup>]-dimer, C<sub>36</sub>H<sub>35</sub>O<sub>8</sub><sup>+</sup> requires 595.2332, found 595.2320.

**4',6,7-Trimethoxyneoflav-3-ene** (**16i**).<sup>47</sup> 1-(Allyloxy)-4,5-dimethoxy-2-[1-(4-methoxyphenyl)vinyl]benzene (**15i**) (0.07 g, 0.2 mmol) yielded 4',6,7-trimethoxyneoflav-3-ene (**16i**) as a yellow oil (0.05 g, 79%): R<sub>f</sub> : 0.28 (hexanes:acetone 8:2); <sup>1</sup>H NMR (600 MHz, (CD<sub>3</sub>)<sub>2</sub>CO): δ 7.31 (2H, d, *J* 8.7 Hz, H-2' and H-6'), 7.00 (2H, d, *J* 8.7 Hz, H-3' and H-5'), 6.61 (1H, s, H-5), 6.56 (1H, s, H-8), 5.72 (1H, t, *J* 4.1 Hz, H-3), 4.72 (2H, d, *J* 4.1 Hz, H-2), 3.85 (3H, s, -0<u>Me</u>), 3.83 (3H, s, -0<u>Me</u>), 3.62 (3H, s, -0<u>Me</u>); <sup>13</sup>C NMR (151 MHz, (CD<sub>3</sub>)<sub>2</sub>CO): δ 160.6 (C-4'), 151.5 (C-8a), 150.9 (C-7), 144.6 (C-6), 137.5 (C-4), 131.6 (C-1'), 130.5 (C-2' and C-6'), 117.5 (C-3), 116.6 (C-4a), 114.8 (C-3' and C-5'), 111.6 (C-5), 102.0 (C-8), 65.9 (C-2), 57.1 (-0<u>Me</u>), 56.2 (-0<u>Me</u>), 55.7 (-0<u>Me</u>); *m/z* (EI) 298 (M<sup>+</sup>, 100%).

**3',4',7-Trimethoxyneoflav-3-ene (16j)**. 2-(Allyloxy)-1-[1-(3,4-dimethoxyphenyl)vinyl]-4-methoxybenzene (**15j**) (0.05 g, 0.2 mmol) yielded 3',4',7-trimethoxyneoflav-3-ene (**16j**) as a *yellow oil* (0.03 g, 67%):  $R_f$ : 0.33 (hexanes:acetone 8:2); <sup>1</sup>H NMR (600 MHz, (CD<sub>3</sub>)<sub>2</sub>CO):  $\delta$  6.99 (2H, d, *J* 8.3 Hz, H-5 and H-5'), 6.90 (1H, d, *J* 2.0 Hz, H-2'), 6.88 (1H, dd, *J* 8.3, 2.0 Hz, H-6'), 6.48 (1H, dd, *J* 8.3, 2.5 Hz, H-6), 6.46 (1H, d, *J* 2.5 Hz, H-8), 5.72 (1H, t, *J* 4.0 Hz, H-3), 4.78 (2H, d, *J* 4.0 Hz, H-2), 3.85 (3H, s, -O<u>Me</u>), 3.82 (3H, s, -O<u>Me</u>), 3.79 (3H, s, -O<u>Me</u>); <sup>13</sup>C NMR (151 MHz, (CD<sub>3</sub>)<sub>2</sub>CO):  $\delta$  161.7 (C-7), 157.3 (C-8a), 150.2 (C-3' and C-4'), 137.4 (C-4), 132.0 (C-1'), 127.5 (C-5/5'), 121.6 (C-6'), 117.8 (C-4a), 117.5 (C-3), 113.1 (C-2'), 112.6 (C-5/5'), 107.6 (C-6'), 102.7 (C-8), 66.1 (C-2), 56.1 (-O<u>Me</u>), 56.1 (-O<u>Me</u>); 55.7 (-O<u>Me</u>); HR-MS (ES) *m/z* 321.1103 [M + Na]<sup>+</sup>, C<sub>18</sub>H<sub>18</sub>O<sub>4</sub>Na<sup>+</sup> requires 321.1103, found 321.1103. **3',4',6,7-Tetramethoxyneoflav-3-ene** (**16k**). 1-(Allyloxy)-2-[1-(3,4-dimethoxyphenyl)vinyl]-4,5-dimethoxybenzene (**15k**) (0.05 g, 0.1 mmol) yielded 3',4',6,7-tetramethoxyneoflav-3-ene (**16k**) as an *orange-brown oil* (0.03 g, 72% yield):  $R_f$ : 0.27 (hexanes:acetone 8:2); <sup>1</sup>H NMR (600 MHz, (CD<sub>3</sub>)<sub>2</sub>CO):  $\delta$  7.01 (1H, d, *J* = 8.7 Hz, H-5'), 6.94 – 6.91 (2H, m, H-2' and H-6'), 6.67 (1H, s, H-5), 6.57 (1H, s, H-8), 5.75 (1H, t, *J* 4.1 Hz, H-3), 4.72 (2H, d, *J* 4.1 Hz, Hz)

H-2), 3.85 (3H, s,  $-O\underline{Me}$ ), 3.83 (6H, s,  $-O\underline{Me}$ ), 3.64 (3H, s,  $-O\underline{Me}$ ); <sup>13</sup>C NMR (151 MHz,  $(CD_3)_2CO$ ):  $\delta$  151.3 (C-8a), 150.8 (C-7), 150.2 (C-3'/4'), 150.1 (C-3'/4'), 144.5 (C-6), 137.6 (C-4), 131.9 (C-1'), 121.6 (C-2'/6'), 117.5 (C-3), 116.4 (C-4a), 113.0 (C-2'/6'), 112.6 (C-5'), 111.3 (C-5), 101.9 (C-8), 65.8 (C-2), 56.9 ( $-O\underline{Me}$ ), 56.2 ( $-O\underline{Me}$ ), 56.1 ( $-O\underline{Me}$ ); HR-MS (ES) *m/z* 351.1208 [M + Na]<sup>+</sup>, C<sub>19</sub>H<sub>20</sub>O<sub>5</sub>Na<sup>+</sup> requires 351.1208, found 351.1208.

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#### **Supplementary Material**

NMR spectra can be found online in the supplementary material.

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